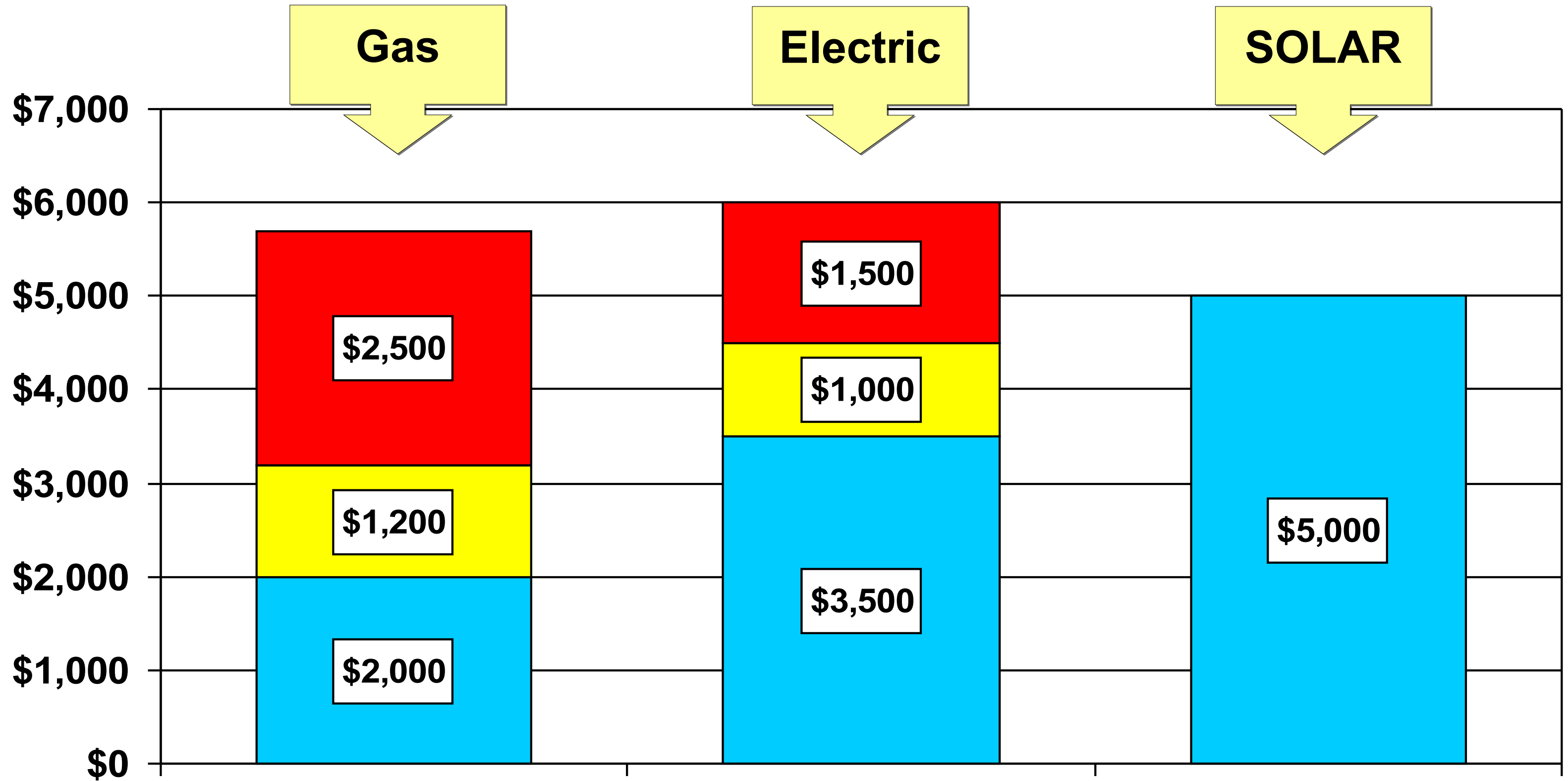


Less Upfront Investment

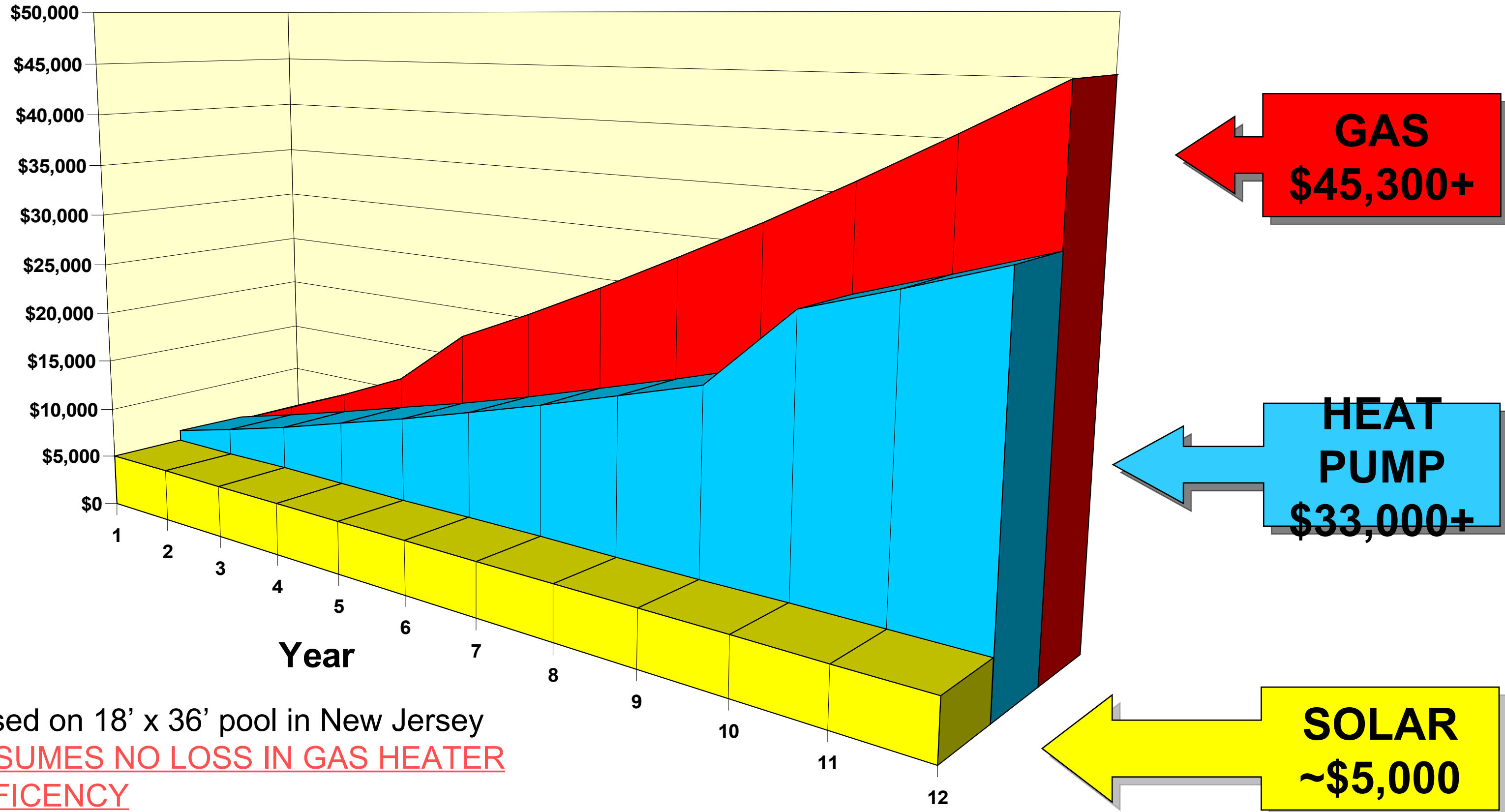


■ Retail Heater Cost

■ Connection Cost (Electrician or Gas Plumber)

■ First Year Operating Cost (Utility Company)

Customer's Cumulative Cost of Pool Heating



Based on 18' x 36' pool in New Jersey
ASSUMES NO LOSS IN GAS HEATER EFFICIENCY